

Victor Manuel Rodrigues de Sousa Velho

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About me | Designer living in London. I am working as an Digital Designer at ITV, as part of the ITV.com Design team. I am an easy-going person, self-motivated and hard working. I enjoy the outdoors and am a sports enthusiast.

Work | **Senior Digital Designer, Candi (freelance)**
Started at Candi in September 2010 for an initial 5 week contract to work on the Morrisons website redesign. Due to the quality of my work, the contract was extended to 4 months due to the quality of my work. During my time with Candi, I also worked for their other clients, such as Beefeater Grill and Which?.

Digital Designer, ITV

I've joined the Design team at ITV on the 15th of March, 2010. I have been assigned the re-design of ITV2 website, with a new direction and re-branding of the ITV's entertainment channel.

I am also involved on the design of ITV shows microsites, such as "The Door", "Emmerdale", etc.

Interaction Designer, Ocado

While at Ocado I was highly involved on the development of the iPhone application "Ocado on the go", this was the first ever Supermarket app available and have recently won an IMRG Award for E-commerce Site Innovation.

I have also been also working on generic apps for other platforms such as the Android which has just been released and other GUI projects.

Digital Designer, TMW

I worked at TMW in the Digital department, for more than two years, where I worked with various high profile clients such as T-Mobile, British Airways, eBay, Sainsbury's among many others. I was involved in design / concept / build of banners, emails, landing pages.

Junior Designer, Betfair

As a Freelancer I was called in for contract work with Betfair, to help a Senior Designer on ongoing digital work.

Junior Designer, SAS Design

While I was doing my degree I did my work placement at SAS Design, working as full-time Junior Designer. I worked at the Interactive department, helping and participating in ongoing projects.

Awards | **IMRG E-Commerce Site Innovation Award**
"A rare example of an online retailer successful extending their service into another channel through mobile technology."

Articles | **Global Student Award 2006**
After achieving great remarks for my work, I entered the D&AD - Digital and Interactive Media Competition - Corbis Web Gallery .

I was short-listed and my work has been published in the D&AD Global Student Awards – 2006 Student Annual.

DIGIT online

“Digit has teamed up with the D&AD to showcase some of the entries into this year's D&AD Student Awards, allowing you to see how tomorrow's designers replied to real-world, client-driven briefs.”

Education		MSc Interaction Digital Media , Ravensbourne College of Design and Communication. (in progress) 1st Class BA (Hons) Interaction Design , Ravensbourne College of Design and Communication, July 2006
Skills		Adobe Photoshop, Fireworks, Illustrator, Flash, Coda and HTML/CSS, Microsoft Office, Apple iWorks.
References		Upon request.